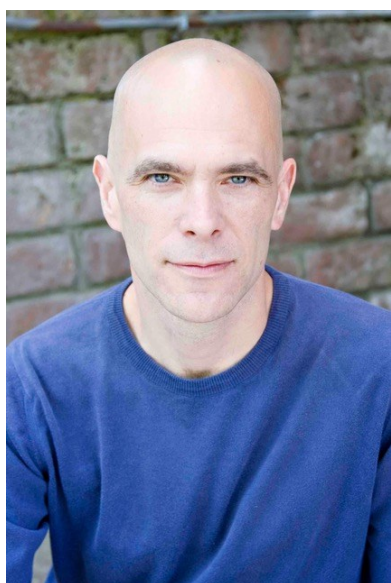




MARVELOLOCITY AT THE MUSEUM (THROUGH JUNE 25)

MARVELOLOCITY: *The Art of Alex Ross* has attracted hundreds of new visitors to the Museum since it was installed on April 2nd. Plymouth High School students toured the show and learned to make their own comic art. People came from Muskego, Madison, and beyond just to see the show. Parents who hadn't visited the museum since they were children on field trips stopped in with kids of their own. People of all ages have been inspired by Ross' journey from the starstruck 5-year-old boy drawing "Spidey" with crayons to the artist who created some of the most iconic images of superheroes as we know them today. The exhibition showcases everything from paper and tape superhero action figures that Alex made at age 11 to original paintings made for recently-published comics.

Sometimes visitors ask what Marvel Comics (or other elements of popular culture) has to do with local history. Although the Museum's mission is "to collect, preserve and educate about the history of Sheboygan County," our modern experience is widely shared, including the imaginary universe of Marvel Comics. In a globally interconnected world, Sheboygan kids play with the same toys, interact with the same video games, and watch the same movies as kids in Europe, or even China. That said, we were thrilled to discover a strong personal connection between Sheboygan and Alex Ross.



Author Jim Krueger, a frequent collaborator with Alex Ross, worked in Sheboygan for Jacobson-Rost. He designed billboards for the Coho Derby, captained his company's boat in the Cardboard Boat Regatta, and even developed promotional materials for the Museum's building campaign in the 1990s. More recent projects include scripting the Earth X Trilogy (on display in the exhibition) as well as the Avengers, Batman, Superman, X-Men, Star Wars, and Justice League of America.

Join us for *An Evening with Jim!* At 5:30 p.m. on June 22, Jim Krueger will offer his work for signing and sale. At 6:45, he will deliver a formal presentation. He will also be on hand for the casual event, ***Experience Marvelocity*** from 11 a.m.—2 p.m. on June 25, the last day of the show, to answer questions and engage with visitors. Both events are included with regular admission.

Marvelocity: The Art of Alex Ross was developed by the Bess Bower Dunn Museum of Lake County, www.dunnmuseum.org. Locally supported by Bugle Comics LLC, Freaktoyz, and Boneck Printing.

Our mission ...to collect, preserve, and educate about the history of Sheboygan County.

DIRECTOR'S NOTES

Hello All,

It feels like it was just yesterday I welcomed you to the museum campus to enjoy spring and all the beauty that it brings. Here we are about to enter another Sheboygan summer with its warm sun, white-sand beaches, and fantastic hiking and biking opportunities. I hope your summer excursions include a stop at the museum.

The summer will bring many outdoor projects, the most pressing of which is replacing the Schuchardt Barn's shingle roof and restoring the siding. We started on this project in 2019, shortly before the pandemic began. Unfortunately, supply issues have skyrocketed the price of shingles so we plan to hold a fundraiser to cover the added expense. Please watch for this in the future. We hope to start the project this summer.

We continue to move forward with The Idea Works to re-brand the Society with a fresh look and renewed focus.

We are discussing a new name for the Society and museum and are excited about some of the options. In revising our branding, we are considering our current offerings, future exhibits and programs, our relationship with Sheboygan County, and changes happening in historical organizations across our nation.



Unfortunately, you will have to be patient for a few more months to see our new look.

Continuing with our streak of successful grants, the Society received a grant with Green Bicycle Co. from the Trust for Historic Preservation's *Telling the Full Story* initiative. The \$25,000 grant will fund a project to gather oral histories, develop exhibits and programs, and preserve the histories of underrepresented populations in our County. We will focus our efforts on the Hmong, LGBTQA+ communities, and women's groups in Sheboygan County. We are excited to work with Green Bicycle Co., other community organizations, and these underrepresented groups. Our community consists of many different populations. It is our responsibility to make sure all of our unique stories are preserved.

Each summer, we welcome two interns to our staff. Elaina Marie Wilson and John Weakley will be with us from late May through August. They will focus their efforts on our

collection cataloging project supported through a grant from the Institute of Museum and Library Services. Please welcome them to the museum when you can.

Thank you for being a part of the Society,

— Travis

SCENES FROM THE CLASSROOM

Full-Day Education program attendance is almost back to pre-pandemic levels. An average of three elementary school groups visit each week to experience hands-on history at the Museum.



SAY IT—WE MADE IT: A CENTURY OF BUY LOCAL JUL 18 - OCT 22

In the modern era of global commerce, slogans like Buy Local, Shop Small, and Locally Grown are a regular part of advertising campaigns. But over a century ago, the Sheboygan Association of Commerce was already promoting the concept. In 1915, the group adopted the motto “Say It—Sheboygan Makes It” to showcase local manufacturers and businesses, while encouraging residents to purchase locally made goods.



From vehicles to home furnishings and food to clothing, generations of farmers, manufacturers, and businesses in Sheboygan County have crafted products bearing the tag “Made in Sheboygan County, Wisconsin.” These products have provided an easy means for residents to support the area economy, and have also made local companies world-wide names.

Experience over one hundred years of buying local in our upcoming collections-based exhibition, from July 18 thru October 22, 2022. Showcasing a variety of personal and household objects, all with Sheboygan County origins, *Say It, We’ve Made It* will explore the wide array of Sheboygan County products and the innovation and influence of locally made goods on the world.

COLLECTIONS SPOTLIGHT

Jumes neon sign claims 2022 Museum Madness title!

The iconic Jumes Restaurant sign arrived at the Museum in June 2016 through the generosity of Patrick Ortlieb of Ortlieb Commercial, the new owner of the building, and RLO Sign. One of the largest free-standing objects in the collection, the neon sign hung outside Jumes Restaurant for generations. In June 1951, the city issued a permit to Coney Island Lunch Counter for a projecting sign. It was originally installed in the summer of 1951 as the restaurant prepared to open in their new location, just south of the original restaurant. The design features prominently in August 1951 advertisements for the Grand Opening of the new location, though the top reads “Coney Island.” The advertisement also credits Norman Thiex, Inc. of Sheboygan for manufacturing the sign.

Jumes Restaurant, as it came to be known by 1955, began with George Jumes’ purchase of Sheboygan’s Coney Island Lunch Counter in October 1929. Jumes, who originally emigrated with his parents in 1902 from Greece, had just returned to Sheboygan after spending a number of years in La Crosse. George operated Coney Island Lunch at the original location until moving just a little south near the corner of Eighth Street and Pennsylvania Avenue. All the members of the family worked in the restaurant and eventually George’s son, Louis took over as manager. Although Jumes suffered a devastating fire in 1990, the restaurant reopened after nearly a year of rebuilding. Unfortunately, the return was short-lived, as the economic downturn following September 11, 2001 was more than the restaurant could survive. The final Coney Dogs were served in 2003.



VOLUNTEER SPOTLIGHT

April Spotlight

Roberta Filicky-Peneski is our April spotlight volunteer. It was Henry Jung who recruited her to the Sheboygan County Historical Society's Endowment Committee, and she currently serves as the committee's vice chair. "Bert" joined the Endowment Committee in 2014, after she retired from R. W. Baird, where she worked for twenty years as a financial advisor. While other committee members focus more on the organization's financial needs, she is, as she puts it, "...conversant with what bond or mutual fund to sell" in order to meet those needs.



One of her first (and most impactful) contributions was to work with the members of the Committee to draft Board-approved Investment Guidelines and Spending Policies for the organization's two endowment funds. While the Conger Endowment is used exclusively for education-related programming, the General Endowment supports the Museum's infrastructure. The policies ensure that the endowments will continue to provide funds to the museum in perpetuity, while preserving the funds' principal after inflation.

Bert moved to Sheboygan with her husband in 1969 when he accepted a position at UW-Sheboygan as a professor of mathematics. They raised two children here and she is deeply engaged in her community. She serves as the City's District 2 Alderperson, and is a member of the Sheboygan Symphony Board of Directors and the City Economic Club. Their beautiful mid-century-modern home was featured on the SCHSM's tour of homes in 2017.

May Spotlight

Sandra Colby is our May Spotlight Volunteer. After leaving her job in 2016, she says, she "saw a need and had time," and we happily welcomed her into the Museum's volunteer family. She learned the curriculum for all four of our Full-Day Education Programs for elementary students and began presenting regularly. She also loves assembling craft kits during our Busy Bee volunteer days and fills in at the front desk.

Sandie brings a wealth of knowledge to her volunteer work. She has M.S. degrees in Instructional Design and Education Tech and B.S. degrees in Education and Agriculture. She has worked for craft and sewing companies, taught Sunday school and crochet, served in schools as a media specialist and substitute teacher, and worked in a bookstore. For a while she was working three jobs and needed to step back from volunteering. Now that she is retired, we are thrilled to have her back!

Sandie loves the flexibility and variety of volunteering at the Museum. She signs up for enough shifts to keep busy and still has plenty of time to pursue her passion for crafting. Welcome Back Sandie!



INTERN SPOTLIGHT

This year's college interns will spend the summer helping with the IMLS Grant-funded cataloging project. Check out the blog on the museum's website to view last year's intern projects, and stay tuned to hear John and Elaina's stories.

Elaina Marie Nelson

I'm a graduate student at UW-Milwaukee getting a dual MA in Public History and Library and Information Studies. Originally from Wyoming, I've been living in Sheboygan County with my family since 2014. When I am not studying, I enjoy spending time with my family and creating wearable art.



John Weakley

I just graduated from the University of Wisconsin - Madison with a degree in Anthropology. I am originally from New York, attended college in Wisconsin, and recently relocated to Utah. When I am not reading about or exploring museums, I keep busy playing soccer or reading. I have always loved museums so when the opportunity to make a career out of this passion became realistic, I couldn't contain my excitement. I look forward to learning about the rich history of Sheboygan and enjoying the shores of Lake Michigan.

Welcome, Samuel Seider!



Chloe has some brand new programming of her own: feeding, changing, and singing baby Samuel to sleep. She's also back at work: planning another exciting season of events and fun ways to dive into history! Samuel was born on March 9th, weighing 8 lbs. 14 oz.

May Day!

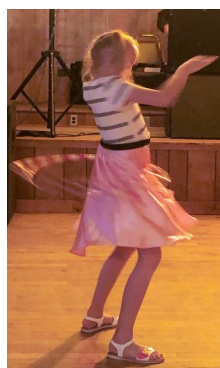
Our 3rd Annual May Day Basket Campaign distributed over 450 baskets in Sheboygan County! WOOHOO!! Thanks to YOU and our partner organizations for helping us cover Sheboygan County with love—in the form of May Day Baskets.



Above & Beyond Children's Museum
Bookworm Gardens
Hello Happiness Creativity Center
John Michael Kohler Arts Center
Mead Public Library
Plymouth Public Library

Scenes from the Sock Hop, Friday May 13th at Laack's

Limbo, shoop-shoop, poodle skirts, and saddle shoes...We had a blast! Thanks to Laack's Ballroom, Sound Investment D.J. Service, and all the rockin' dancers, hoopers, and greasers who made it an evening to remember!



Movie Nights at the Museum

Nothing says summer like an outdoor movie!

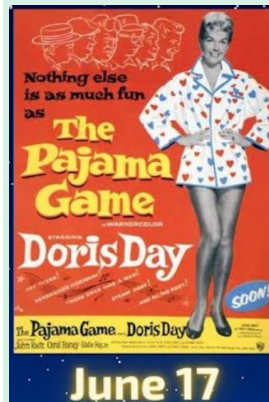
Join us under the stars to enjoy classic movies in front of the 1864 Weinhold Log Cabin. Bring a blanket or chairs, grab some bug spray, and don't forget the family! These events are FREE and open to the public. Concessions will be for sale.

Arrive early! Classic cartoons and an introduction to the film will start approximately 25 minutes before the movie.

The Pajama Game (1957), June 17 at 8:45pm

Walt Disney's Snow White (1937), July 15 at 8:45pm

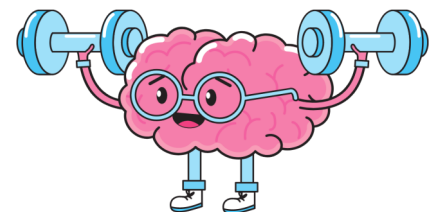
The Music Man (1962), August 19 at 8pm—Celebrating 50 years!



SUPER Family Trivia

Join us Saturday, June 11, 2022 from 1-3 p.m. to show off your superhero skills during our "Super" Family Trivia event!! This family-friendly trivia game offers fun for all ages. Arrive early to see the MARVELOLOCITY exhibit.

Register your team:
\$1/person members
\$10 not-yet members
Admission Included



Sheboygan County Historical Society & Museum

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sheboyganmuseum.org

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Mark Your Calendars!

Museum Hours

- Monday– Friday 10am—5pm
- Saturday 10am—3pm

Admission

- Members – Free
- Adult (18 – 61) – \$9
- Seniors (62+), Active Military – \$7
- Youth (6-17) \$5
- Child (5-) Free

Closed New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Eve, Christmas Day, and New Year's Eve.

Check out our website (sheboyganmuseum.org) and Facebook for Pop-Up Events throughout the year!

Summer at the Museum

“Super” Family Trivia, June 11, 1—3pm

Outdoor Movie Night, *The Pajama Game*
June 17, 8:45pm

An Evening with Jim Krueger, June 22, 5:30pm

Experience MARVELOCITY with Jim Krueger
(last day to see exhibition), June 25, 11am—2pm

Outdoor Movie Night, *Snow White*, July 15, 8:45pm

***Say It, We Made It: A Century of Buy Local* Members Exhibit Reception**, July 19, 4:30—6:30pm

Outdoor Movie Night, *The Music Man*
August 19, 8pm. Celebrating 50 years!

History Hill Music Fest, September 10, noon—5pm

MUSEUM STAFF

Travis Gross, *Executive Director*; Susan Barnett; Nathan Chisholm; Angela Hullin; Tamara Lange; Lori Ness;
Dale Robson; Becca Schnabel; Chloe Seider; Rick Wojnarowicz