



## ROLLING THROUGH SUMMER

We wrapped up **Mavelocity: The Art of Alex Ross** at the end of June with visits from Jim Krueger, who turned his experience creating advertising for Sheboygan's Coho Derby into a sales pitch to land a job as a copywriter at Marvel Comics! Jim was thrilled to return to Sheboygan and share his experience working at Marvel, along with working as a team with Alex Ross to create comic anthologies for both Marvel and DC. Jim even was able to share a few photos from his time at J-R in the early 1990s when he worked on a marketing campaign to raise funds for a new underground museum facility for...

the Sheboygan County Historical Society!

Summer always brings our free Outdoor Movie Nights! Mother Nature has been a little rough on us so far. June was a bit chilly for those who came out to enjoy *The Pajama Game*, but luckily the movie theme meant blankets were the perfect companion! While our July movie was rained out, we are looking forward to one more classic film in August.



Of course, it wouldn't be summer without a little bit of construction going on as well. July brought the beginning of several repairs for the exterior of the Taylor House. Thank you to Sheboygan County, and especially members of the summer crew for building services who spent some warm days cleaning, scraping, and painting the Taylor House summer kitchen. Additional repair work on both the east and front porches is coming, along with painting of windows and trim. It truly takes a village to maintain history and we are so grateful for the support.



*Our mission ...to collect, preserve, and educate about the history of Sheboygan County.*



# DIRECTOR'S NOTES

Happy Summer!

We are in the midst of summer at the museum which means we are focusing on projects that are outside. Our maintenance person, Rick, is taking care of waterproofing the Weinhold Log Cabin as well as some general grounds maintenance. After the pandemic, we have to play a bit of catch-up, but he is diligently moving forward and making sure the first experience our guests have looks as good as it can.

You may also see a small army working on the Taylor House the rest of the summer as well. After working with Sheboygan County, we have developed a maintenance schedule for the Taylor House. The summer kitchen has already been scraped and painted and you will see repairs done to the windows and porches before everything receives a fresh coat of paint. We are happy to call the County a partner in preserving our local history.

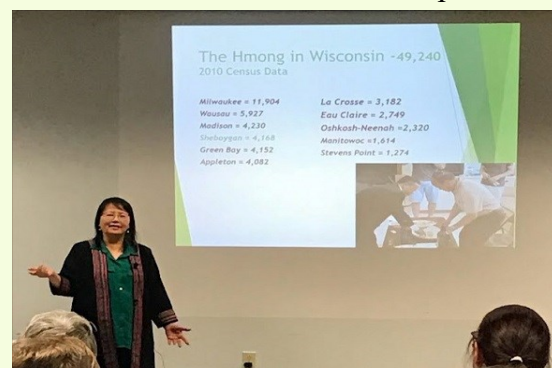


We have wrapped up the Marvelocity exhibit and it was a glowing success. It received many positive responses and increased our admission nearly three fold compared to our 2019 attendance record. You can count on seeing more interesting and unique traveling exhibits in the future; they are a great way to introduce our museum to a new audience. Curator Tamara has installed a great exhibit of items produced in Sheboygan County to fill the Pick Gallery through October. I hope you will pay a visit to see some of the awesome items that came from our community; it is another way of connecting Sheboygan County to the world.

In collaboration with the Green Bicycle Co. in Sheboygan, we have received a grant from the Trust for Historic Preservation to research and share the stories of three underrepresented

communities in our county. Our *Telling the Full Story* project is moving forward as the museum has hosted a speaker on the Hmong story and will be hosting an exhibit from the Wisconsin Historical Society on the history of the LGBTQA+ community in the state. We feel compelled to share the stories of all our community members as it takes all of us to make a community. We are blessed to have so much diversity in our county and we should celebrate all of them, it is what makes our area so wonderful. Enjoy the rest of the dog days.

— Travis



## WELCOME NEW BOARD MEMBERS

We are pleased to announce that Jamie Haack and Anthony Sigismondi have joined the Historical Society's Board of Directors.

Jamie Haack (she/her) currently serves as the Director of Diversity Equity and Inclusion (DEI) at the John Michael Kohler Arts Center in Sheboygan, WI. In this senior leadership role, she drives the development, design, and implementation of organization wide DEI strategies directly related to the operations, programming, development, marketing, and exhibition areas of the institution. As a benevolent relationship builder and ambassador, she is passionate about connecting, listening, uplifting solutions and gaining buy-in to develop and support a systemic and sustainable culture of inclusivity and belonging for internal and external stakeholders. Jamie's 15 years of experience as a marketing strategist and an educational certificate in organizational DEI management; allow her to astutely navigate the needs, wants, and desires of diverse populations and effectively communicate the change processes, procedures and outcomes necessary for change.



(continued on page 3)

This passion for transformation and progress also extends to her local community, as she serves on the steering committee of a grassroots equity and social justice initiative working towards collective impact on a city and county level; and sits as a board member of the Sheboygan Downtown Business Improvement District (BID) and Sheboygan County Historical Society and Museum.

Haack's family of three; consists of her, her 18-year-old son Jaiden, and their dog Doobie. Her self-care outlets include paddleboarding, kayaking, binge-watching streaming TV series, and enjoying live musical entertainment whenever possible (dancing is a plus).

Anthony Sigismondi currently works as the Adult Services Librarian at Plymouth Public Library in Wisconsin. Prior to joining the Plymouth Library Staff, he spent eight years working as an academic librarian at various institutions across northeast Wisconsin. From 2012 - 2016, he served as the Information Literacy Librarian at St. Norbert College in De Pere WI, and from 2016-2020, he was the primary campus librarian at the University of Wisconsin Green Bay – Manitowoc Campus.

Anthony is excited for the opportunity to join the Board of Directors at the Sheboygan Historical Museum and help the organization move forward in bold, new directions. As a history major and former Ph.D. candidate in U.S. History, he has a deep appreciation for the role museums and libraries play in helping community members of all ages and backgrounds cultivate a passion for critically engaging their pasts. He is a firm believer that historical museums, at their best, can help bring local history to life in ways that are accessible to everyone. He is eager to help the Museum identify new ways of connecting the broader Sheboygan community with the complex, fascinating, and multifaceted history of the surrounding area.

When not thinking about history or the future of museums and libraries, Anthony spends his time listening to music of all genres, practicing his guitar, perfecting his gardening skills, and enjoying his greatest passion, cooking.



## ALWAYS LEARNING—EDUCATION PROGRAM UPDATES

It is hard to believe, but we are beginning preparations for the 2022-2023 school season! July saw the return of our annual Busy Bee Days to prepare the many take-home and in-house projects area students partake of during their time in one of the four education programs. Volunteers spent an enjoyable morning with museum staff and accomplished an immense amount of work in just a few short hours. Like they say, "Many hands make light work!"

In addition to Busy Bee Days, museum staff has been busy behind the scenes revamping the *First Peoples of Sheboygan County* program. As the first

### BEST WISHES SUSAN!

While we were sad to see her go, we are sending our best wishes to Susan as she embarks on her next great adventure! Susan is returning to the Rocky Mountains and joining the Whitney Western Art Museum at the Buffalo Bill Center of the West as their new Scarlett Curator of Western American Art. Thank you for your many



contributions during your time here Susan, and give Buffalo Bill our love!

program developed 21 years ago, it was time for some updates. In order to accomplish this enormous task, the staff has worked closely with tribal

representatives from across the state and across multiple tribal nations. It has provided invaluable insight and guidance in this process to better tell the fascinating history of Native people of Wisconsin and Sheboygan County. Updates are scheduled to be complete by the end of the summer so we can once again offer *First Peoples* to area 4th grade students.

If you are interested in volunteering for Busy Bee Days or helping with any of the four education programs, please feel free to contact the museum for more information!



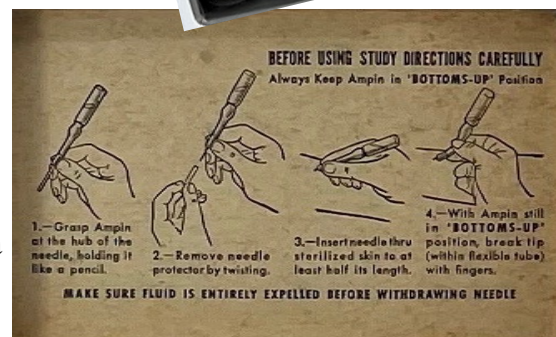


# COLLECTIONS SPOTLIGHT

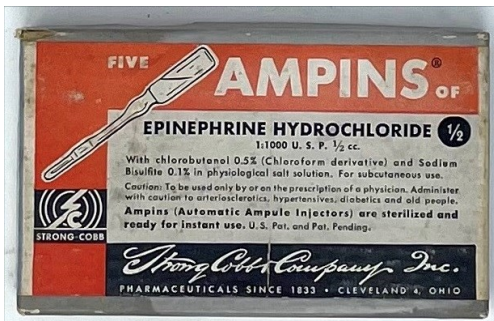
With the help of our two summer interns, huge strides have been made on two exhibits needing extensive object documentation as part of the IMLS *Inspire!* Grant. More on that project is in another part of the newsletter, but we wanted to share one of the many examples of a “What’s Old is New” Collection Spotlight that were among over 600 objects in the Pharmacy Exhibit.

Toward the corner of one of the back cases is a package of five epinephrine hydrochloride shots. Most of us know a similar modern version by the name EpiPen. When epinephrine was first extracted from the adrenal glands by biochemist Jokichi Takamine in 1901, the medical and scientific community realized the compound could be used to treat organ failure in humans as a result of severe and sudden allergic reactions. A synthesized version was soon developed and epinephrine became available in vials, to be administered in an accompanying syringe, to those at elevated risk.

Owners of the early kits would have to measure out the right dose on the spot and inject themselves - a process that was not easy in a life or death situation. Premeasured doses arrived during World War II, as demand increased to aid injured soldiers in healing and recovery. While no longer a race against time, the process still wasn’t easy. To administer a dose, the user had to jab the needle at least halfway into a sterilized portion of the arm. It was then necessary to bend the rubber portion of the device, breaking the stopper and allowing for the proper amount to enter the body.



For those needing epinephrine in Sheboygan County during the mid 20th century, there were only a few retailers. It was exclusively sold by pharmaceutical companies, who often would lend local shops their brand. The Roenitz Drug Store, a Rexall branded pharmacy, was located at 516 N. 8th Street. After graduating in 1891, Herman Roenitz worked for the Neumeister Drug Store before purchasing their interest. Roenitz’s pharmacy was known in the early days as the “deutsche apothecary” since they could fill German language prescriptions. The Roenitz Drug Company continued to grow over the next century, eventually purchasing another area pharmacy and operating five locations.



## SO MUCH TO SEE!!

Make some time to visit and experience *Say It-We Made It: A Century of Buy Local!* The exhibit features an example of just about everything needed to outfit a home, finish chores, and serve a delicious meal — all with Sheboygan County roots, while exploring the ways Buy Local has changed over the generations! Don’t miss out on this walk through time that is as relevant today as it was years ago!

We will also be hosting the Wisconsin Historical Society’s traveling poster exhibition *We Will Always Be Here: Wisconsin’s LGBTQ+ Historymakers*. Featuring artwork by nipinet landsem, the newest traveling exhibit from WHS, *We Will Always Be Here* explores the profiles of eight individuals across a wide spectrum of identities who have helped to empower others to make a positive change in the world. The exhibit will be on display at the Museum from August 25 thru September 19.



# AN IMLS *INSPIRE!* GRANT UPDATE

As you read this newsletter, we are nearing the one-year mark of receiving the IMLS Inspire! grant to begin work on the first complete inventory of the Historical Society's collection of artifacts. These artifacts are the foundation for the exhibits, programs, stories, and more that happen every day here at the Museum. Even though countless hours were spent creating a roadmap for the project, like any good journey, there have been small detours along the way. Some have been welcome, while a few have left us wishing that construction season wasn't perennial around here. With a year under our belts, we thought it might be time for an update!

There are many ways to reflect on the benefits of a collection inventory. If you love numbers, here are a few -

- Objects that we have "laid our hands on" - 2,741
- Object photographs added - 5,262 (\*estimated, but it is a LOT)
- Exhibits with all objects documented - 20 out of 22 (we started at 10)

While this project has significant benefits for the staff here at the Museum, ultimately, the inventory will have the greatest benefit for all of you — our community! The collection is part of Sheboygan County's story – we hold these items in the public trust not only to learn about the past but to help guide us into the future. Knowing exactly what we have makes it easier to create more access to the collection, both through displays, but also in response to things like research or reference requests. Additionally, new technology will allow us to increase access via technology. It also helps to identify the areas in which we need to increase our efforts to make sure the collection is representative of our community as a whole – we are already starting to identify the areas in which the collection will need to expand to provide a more complete picture.



This is also an opportunity for us to thank our two summer interns, Elaina Nelson and John Weakley, for all of their assistance with this project. While Becca's grant funded, two-year position is a key part of the progress on the grant, having the four extra hands this summer has truly been an example of many hands makes light work, or at least many hands makes more progress.

## PROGRAMMING

We are wrapping up the summer months with two great OUTDOOR events here at the Museum!

### Outdoor Movie Night - The Music Man, Friday, August 19, 8:00 p.m.

Join us on Friday, August 19, 2022 for our final FREE Outdoor Movie Night of the summer! We will be celebrating the 60th anniversary of The Music Man (1962), starring Robert Preston and Shirley Jones. Claim a spot starting at 7:00pm, before classic cartoons begin at 7:35. Concessions will also be for sale. Let's have one last summer hurray!

### Annual History Hill Music Festival, Saturday, September 10, 2022, Noon to 6 p.m.



The Sheboygan County Historical Museum will be rockin' once again during our annual History Hill Music Festival. Join us for this celebration featuring delicious food, FREE live music, and FREE admission to the Museum, along with some great fun family pioneer activities. For a more detailed schedule of events, be sure to visit the Museum's webpage at [sheboyganmuseum.org](http://sheboyganmuseum.org).

### Celebrating 100 Years!!

With 2023 being the Historical Society's 100th Birthday, we are looking forward to a full year of celebrations! Keep an eye out as we finalize a great line-up of events befitting a century birthday!





# Sheboygan County Historical Society & Museum

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sheboyganmuseum.org

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## BOARD OF DIRECTORS

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Robert Ziegelbauer, *Director*  
John Van der Vaart, *Director*

Calvin Wheeler, *Honorary*  
Travis Gross, *Executive Director*

## ADDRESS SERVICE REQUESTED



# Mark Your Calendars!



### Museum Hours—February 1 thru October 31

- Monday– Friday, 10 a.m.—5 p.m.
- Saturday, 10 a.m.—3 p.m.

### Admission

- Members – Free
- Adult (18 – 61) – \$9
- Seniors (62+), Active Military – \$7
- Youth (6-17) \$5
- Child (5-) Free

Closed New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Eve, Christmas Day, and New Year's Eve.

**Memberships** and other financial contributions support our mission, “to collect, preserve, and educate about the history of Sheboygan County.” Memberships support preservation, educational programs, maintenance, exhibits, events, and other necessary expenses.

*Say It, We Made It: A Century of Buy Local, Feature Exhibit*, Now thru October 22

### Outdoor Movie Night, *The Music Man*

August 19, 8 p.m. Celebrating 50 years!

**Museum Volunteer Appreciation Picnic**, Taylor Park, August 23, 4 p.m.—7 p.m.

*We Will Always Be Here: Wisconsin's LGBTQ+ Historymakers*, Wisconsin Historical Society Traveling Exhibit, August 25—September 19

**History Hill Music Fest**, September 10, noon—6 p.m.

**Smithsonian Magazine Museum Day**, September 17, 10 a.m.—3 p.m.

*Check out our website ([sheboyganmuseum.org](http://sheboyganmuseum.org)) and Facebook for Pop-Up Events throughout the year!*

## MUSEUM STAFF

Travis Gross, *Executive Director*; Nathan Chisholm; Angela Hullin; Tamara Lange; Lori Ness;  
Dale Robson; Becca Schnabel; Chloe Seider; Rick Wojnarowicz