



2022 ANNUAL REPORT



SHEBOYGAN COUNTY



MUSEUM



FROM THE PRESIDENT

To the Membership of the Sheboygan Historical Society,
What an incredible year we had in 2022!

First and foremost, I need to acknowledge what a fantastic job Travis and his staff have done, not just in 2022, but throughout the entire pandemic. COVID-19 could have easily been what ended our long, illustrious run as a Society. Through determination and hard work, with a double dose of creativity, we are emerging from these dark years stronger than ever! If you see a member of the staff please thank them too. One of the biggest challenges in 2022 (not just at the museum) was staffing. We had to say goodbye to some folks who worked tirelessly to make the museum better. After an exhaustive search by our Executive Director, we have welcomed some fantastic folks who are already doing a great job! With the end of 2022, comes the end of our 99th year. 2023 is our Society's CENTENNIAL!! We have a ton of great stuff planned to make sure our 100th is memorable. Make sure you come out to celebrate everything! Happy New Year!!! — Paul Rudnick, Board President



Guests were excited to meet Jim Krueger during our Marvelocity



Fun at Music Fest!



Members enjoyed dancing the night away at our 1950's Sock Hop



BY THE NUMBERS

Fiscal Year 2022 was a good year for the Museum and the Society. As you can see below, revenue from admission, programming, and the store continue to recover from the effects of the pandemic. Your membership contributions and public donations have exceeded pre-pandemic levels. We are confident that this will continue into 2023 with your support. The efforts of the staff to secure a variety of grants to support programming and operations were critical in making the transition to what we hope we will be more “normal” times. We are also gratified for the substantial increase in County Government support as the Board of Directors continue its efforts to make staff compensation reflect their efforts and skills. The Board and staff express their thanks to all of you for your sustained commitment to the Museum during these challenging times. See you at the Museum in 2023!

INCOME	2022	2021	2020	2019	2018
Admissions	16,344	7,651	5,928	25,634	22,769
Programming	46,768	43,988	13,310	59,850	70,572
Membership	40,029	51,667	35,135	34,400	31,560
County Grant	175,963	88,400	86,700	85,000	83,500
Museum Store	9,950	8,029	12,145	6,834	6,857
Miscellaneous	727	782	5,415	327	12,424
Donations	62,604	62,114	40,069	46,145	52,820
Other Grants	-	106,711	88,422	-	-
Conger Endowment	23,000	22,000	20,000	19,000	17,000
Other Income					
Total Income	\$ 375,385	\$ 391,332	\$ 307,124	\$ 277,190	\$ 297,502
EXPENSE	2022	2021	2020	2019	2018
Staff	179,003	190,549	174,342	158,513	170,412
Utilities	51,014	42,859	38,136	38,443	44,891
Maintenance	5,486	46,429	45,688	6,411	8,640
Store	4,053	4,186	2,820	3,985	3,005
Programming	30,993	20,448	11,962	11,404	18,614
Supplies	7,004	6,818	5,891	8,837	7,720
Publicity	22,151	36,114	11,756	30,016	18,315
Membership	835	185	600	914	364
Research Center	3,500	3,500	3,500	3,500	3,500
Misc. Expenses	13,385	675	250	30	-
Total Expenses	\$ 317,424	\$ 351,763	\$ 294,945	\$ 262,053	\$ 275,461
NET INCOME	\$ 39,569	\$ 12,179	\$ 15,137	\$ 22,041	\$ 9,087

10,000+ VISITORS

475+ Members

150 Volunteers

485 DONORS

175 ACCESSIONS

1,500+ STUDENTS

3 TEMPORARY EXHIBITS

FROM THE DIRECTOR

Happy Centennial Society members and sponsors! That is right folks; 2023 is the centennial year for the Sheboygan County Historical Society. The Board of Directors and staff are excited for the new year and all the remembrance of our organization's history it will provide. After another year of recovery in 2022, we are poised to have one of the best years we have experienced in recent history.

The past year has proven once again that as a team we can accomplish much. 2022 was a year of further recovery from the pandemic. We have witnessed our operations come back to full pre-pandemic levels, although our visitation numbers are recovering at a slower pace. With a strong Holiday Memories in December we were able to welcome over 10,000 visitors the past year. Although that is still several thousand less than pre-pandemic attendance, we did experience a near 30% increase in visitation in 2022. That is why we can refocus on the future of the Society.

The Executive Committee continued its work on the Institutional Plan, marking off accomplishments and updating the plan with new topics to cover. The committee will have to revisit the plan extensively this year as we have passed the duration of the plan. This is important work as the plan is the blueprint of the Society's future and will be the basis for another full assessment of the organization. We hope an updated plan and a new assessment will confirm all the great work we have done in moving the Society forward and serve as the new beacon to follow to further growth.

The past couple of years saw some major projects put on hold, but last year we were able to move forward on them. The Schuchardt Barn renovation was started with the replacement of the roof, a much needed repair. The collection project continued to aggressively move forward having properly documented about one-third of our collection to this point. This project is fully funded by a grant from the Institute of Museum and Library Services and also was aided by our two summer interns. We continue to pour resources into this project as we know that for us to do our job properly, we need to have a collection that is documented and stored properly. We also continued our strong relationship with the County of Sheboygan. Working together we were able to accomplish major restoration jobs on the Taylor House, including the replacement of the front porch, painting,



and rain gutter repairs. Even though we lost a strong advocate in the resignation of the County Administrator, Adam Payne, we know we will continue to have a strong partnership with the

County.

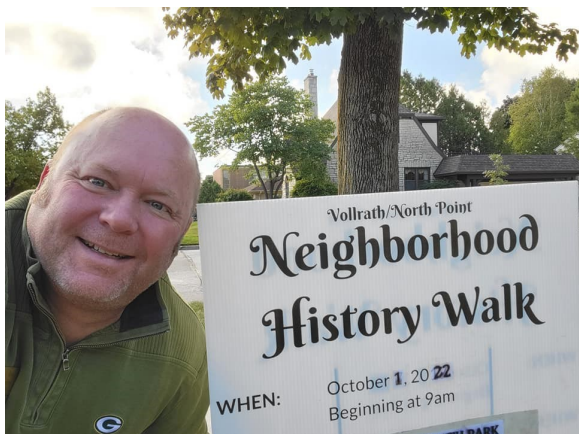
We saw a great year in regards to our collection and exhibits. Curator of Collections Tamara Lange continues to strengthen our collection with some fantastic acquisitions and exhibits. Her guidance of Becca Schnabel, our limited term employee, on the collection inventory project has aided Becca in the project's advancement. Tamara and Becca will continue to move this very important project forward. Tamara also did a great job in welcoming some high-quality traveling exhibits, like the *Marvelocity: The Art Work of Alex Ross* exhibit and World War II relief poster exhibit. We also hosted a Wisconsin Historical Society traveling exhibit, *We Will Always Be Here*, that highlighted the lives and work of some of Wisconsin's most influential LGBTQ community members. This exhibit is a look to the future for the Society as we continue to collect items from and develop exhibitions on the underrepresented communities of our county. We are a community organization and we must represent all our community members. After all, we all share the commonality of being Sheboygan County residents.

Public Programming under the guidance of Chloe Seider took a large step forward in 2022. We were able to hold regular programming without restrictions. By March, we were holding our popular Speaker Series in person, sharing time with people who know the history of transportation in our county. Chloe continued her wonderful Outdoor Movie Nights and organized a fun and well attended Sock Hop at Laack's Hall in

Johnsonville. We also welcomed guest presenters, including Sonja Barta and Mai Zong Vue. Sonja presented the circus history of Sheboygan and Mai Zong presented the story of the immigration of our Hmong community members. Chloe also developed programs for our traveling exhibits and led a community wide May Day celebration. We, unfortunately, said good bye to Chloe towards the end of the year, but we are excited to welcome our new Program Coordinator, Heather Hanlon, to the team. Heather was able to jump right in during our Holiday Memories event and will be leading programming for our centennial year.

The Education Program also felt a nice surge in 2022. Although the spring months were still affected by the pandemic, the fall semester saw an increase in attendance and scheduled groups for early 2023 is near record-breaking. Fall of 2022 also saw the completion of the updated First Peoples of Sheboygan County program, it was successfully rolled out in early 2023. The team of Angie Hullin, Dale Robson and Nathan Chisholm worked with an educator from the Stockbridge-Munsee Tribe to make sure our program is accurate in its information. We unfortunately said good bye to Angie late in the year as well, but our new Education Program Coordinator, Matt Bayens, has not skipped a beat. He helped to roll out the First Peoples program and is excited to begin the development of the Society's first middle school program on the Industrial Revolution.

Our maintenance and custodial team performed at their usual high level of quality in 2022. Although we saw a few changes in these positions, all our team members again went above and beyond in their duties. We did say good bye to long time custodian Vicki Stopar early in the year but Lori Ness and Tom Weigand continued to keep the museum clean. That is not easy as we have a high standard for cleanliness. One of our newest team members is Rick Wojnarowicz. Rick joined the staff in the spring as our maintenance person and has kept things repaired and has contributed to the development of exhibitions. Rick developed maintenance schedules and brings good knowledge to maintaining the museum



buildings and grounds.



As you already have read, we experienced a fair amount of staff rotation in 2022. We welcomed five new staff members to our team of ten, including Liza Rosenthal. Liza came on board in mid-December as our Operations Manager. Liza, like the other new members, has been acclimating to her new position, and excelling like the other new team members. Liza will be assisting me in the daily operations of the Society as well as managing our volunteers. She will also be the first face you see when visiting the museum. I am excited to blend our seasoned team members with our new team members.

The continued success of our organization also includes many other people and organizations. I wish to thank the Board of Directors and our great volunteers. Without all of them, there is simply no way we could achieve all we do. Their dedication and hard work are instrumental in the strength of the society. Our Board of Directors lost some great members in 2022. Maggie Heyn, Ken Ristow, John Van der Vaart and Bob Ziegelbauer have all stepped away from the education program, treasurer responsibilities, financial development and County Liaison. Their work and influence will be greatly missed.

I would also like to thank the County of Sheboygan for their continued support. From grounds/buildings maintenance to IT support to the financial support through the annual grant, we have a strong partner in achieving our mission statement. I would also like to thank former Administrator Adam Payne for his support of the museum; we will miss his insight of and dedication to the Historical Society. I need to thank our many sponsors and donors, without their support we could not continue to offer our high-quality programs, exhibits and educational classes. I always keep the thank you to our members last. Your support and belief in our mission is rivaled by no other. I know that with our members' continued support, the society will continue to strengthen and no longer be the *hidden* gem, but be the gem of our county. I am honored to be a part of our society and consider it a privilege to be leading our organization into our 100th year of collecting, preserving and educating on the history of Sheboygan County.

2022 ACCOMPLISHMENTS

EXHIBITIONS AND COLLECTIONS

Hosted the traveling exhibition *Work, Fight, Give: American Relief Posters of World War II*, augmented by the inclusion of SCHSM artifacts and photos demonstrating the work of Sheboygan County Chapters of the highlighted relief organizations

Hosted the Wisconsin Historical Society traveling exhibit, *We Will Always Be Here: Wisconsin's LGBTQ+ Historymakers*

Hosted *Marvelocity: The Art of Alex Ross*

Held a second Museum Madness, an online exhibitions and tournament of 16 uniquely Sheboygan County objects. Winning the 2022 crown was the neon sign from Jumes Restaurant!

Created a companion exhibit at Mead Public Library highlighting Sheboygan County war efforts during World War II

Created a temporary exhibition at the Museum, *Say It-We Made It: A Century of Buy Local*, featuring over 150 object from the permanent collection

Provided two graduate students with hands-on experience in a professional museum setting.

Continued progress on the first complete inventory of the Museum's artifact collection, supported by an Inspire! Grant for Small Museums from the Institute of Museum and Library Services

Completed documentation of objects (basic catalog record, identifying photograph, and unique identification number) in all current exhibits, an increase from ten documented exhibits to twenty-two

Inventoried 3,496 objects, ensuring they have a minimum of basic description, dimensions, general condition, identification photo, and location recorded in the collection database

Accepted over 175 objects from 27 donors, including materials from the Es-Sar Beauty Salon, 4-H, Girl Scouts, and local manufacturers including Leverenz Shoe, Jung Shoe, Wisconsin Mirror, and Hayssen



*Above: Installation and interaction with the traveling exhibition *Work, Fight, Give: American Relief Posters of World War II**

VOLUNTEERS

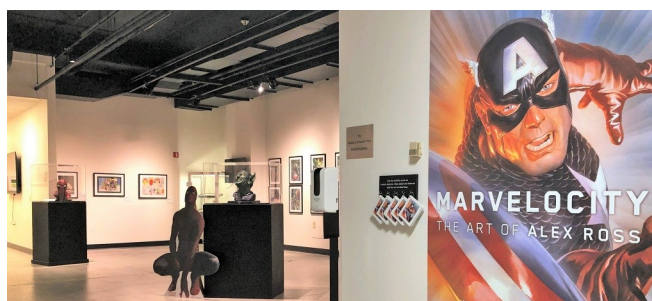
Engaged more than 150 volunteers, accumulating over 3,770 hours, for Historical Society and Museum administration, events and activities.

Hosted a *Volunteer Appreciation Picnic*

Held two Busy Bee days to ready hands-on activities for the Full Day education programs.



*Reception for the traveling exhibit, *We Will Always Be Here: Wisconsin's LGBTQ+ Historymakers**



*Museum staff preparing for the *Marvelocity: The Art of Alex Ross* exhibit*

PROGRAMMING AND COMMUNITY OUTREACH

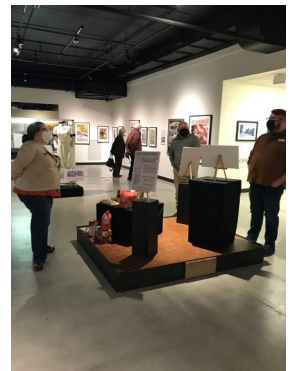
- Hosted a Modern Day Relief Drive in conjunction with the *Work, Fight, Give* exhibition to support the Hmong and Southeast Asian Program of Sheboygan County's Safe Harbor
- Held four Member Only receptions
- Presented two Historic Walking Tours with Sheboygan neighborhood associations
- Presented *Holiday Memories 2022: A North Pole Extravaganza*
- Held three *Outdoor Movie Night* events during the summer attracting 80 visitors
- Hosted Sonja Barta's Growing Up Under the Big Top program in honor of World Circus Day, attracting over 100 guest
- Finally held the 1950s Sock Hop at Laack's Ballroom following two years of pandemic delays
- Hosted Mai Xiong Vue, author of *Hmong in Wisconsin*, for a presentation and book signing
- Presented Coffee with the Curator: Work, Fight, Giver, highlighting how the various relief organizations highlighted in the exhibition were supported in Sheboygan County
- Participated in Smithsonian Magazine Museum Day, including hosting a reception and scanning day for the *We Will Always Be Here* exhibit
- Hosted two "Behind the Scenes" Work Days in conjunction with the IMLS Inspire! Grant and collection inventory work
- Participated in Mead Public Library's Comic Con and hosted an "After Party" at the Museum
- Participated in National Night Out with a Booth
- Hosted four programs in conjunction with *Marvelocity*, including
 - Hometown Comic Creators, featuring local comic artist Ken and Bailey Wilcken
 - Coffee with the Curators, featuring both Dunn Museum and SCHSM staff discussing the experience and process of creating and hosting the *Marvelocity* exhibit
 - From Black & White to Blockbuster: An Adventure through Comic History, exploring the development of the comic industry
 - An Evening with Jim Krueger and *Marvelocity* with Earth X Author & Collaborator Jim Krueger, a former employee of Sheboygan's Jacobson-Rost and a Sheboygan Cardboard Boat Regatta Captain

EDUCATION

- Served 339 area students with Full Day Education program *Sheboygan and the Civil War*. In-person Full Day Programs and tours provided 1,415 hours of service to regional students
- Served 768 area students with Full Day Education program *Journey to Sheboygan County*. In-person Full Day Programs and tours provided 3,840 hours of service to regional students
- Served 398 area students with Full Day Education program *Historic Jobs of Sheboygan County*. In-person Full Day Programs and tours provided 1,990 hours of service to regional students

ORGANIZATION

- Received grants from Pick Family Trust, Institute for Museum and Library Services, and the National Trust for Historic Preservation
- Counted 488 members of the Historical Society.
- Renovated Schuchardt Barn with grant funding from Pick Family Trust



CONTRIBUTORS

The Sheboygan County Historical Society relies on diverse revenue sources to maintain its ongoing operations. In addition to an operating grant from Sheboygan County, the organization is supported by foundation grants, cash and in-kind donations, memberships, endowment revenue, admissions, and earned income.

Through their generous support in 2022, the following individuals, businesses, and institutions helped us accomplish our mission: *to collect, preserve, and educate about the history of Sheboygan County.*

A heartfelt thank you to each of you for your generous support!



\$5,000 PLUS

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\$500 TO \$999

Bugle Comics
Freaktoyz
Arletta Giese
James and Sharon Gutenberger
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Cecelia Mondloch

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Sartori Cheese
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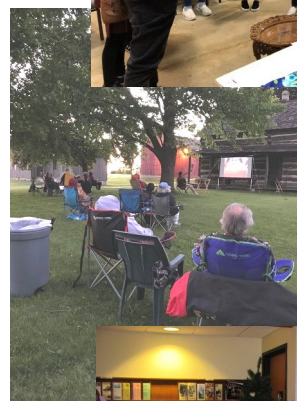
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Sandra and Joseph, Jr. Zagozen
Jim Zander
Robert Ziegelbauer

Thank you so much for your continued membership and interaction with our organization. If we missed you on this list we apologize. Please feel free to reach out and let us know so we don't make that mistake next year. If it wasn't for our members and donors we wouldn't be where we are today.



IN-KIND DONATIONS

From lumber to cookies, in-kind donations decrease expenses and increase revenues. Thanks to everyone who contributed in 2022!

Festival Foods
Sargento Cheese
WSCS-TV, TV-8
Jane Abromaitis
Staci Allen
Pearl Fischer

Linda Graves
Char Gumm
Shirley and Jim Leighty
Pat Mahledorf
Debbie Mathes
Mary Novak

Ron Nytes
Sharon Schleicher
Chris Short
Judy Straus
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SHEBOYGAN COUNTY



VOLUNTEERS MAKE THE DIFFERENCE!

An amazing group of dedicated volunteers enables this small museum to do big things! Our staff is supplemented by volunteers who serve as board directors, facilitators, teachers, assemblers, bakers, hosts, greeters, and much more! Dozens of individuals and organizations share their time, talent and knowledge to make the Museum a great place to be. We know we missed counting some of the hours they contributed (and we apologize to anyone we left out), but we try! During 2022, more than 150 individuals contributed at least 6,000 hours! It is with great pride and humility that we thank everyone who gave generously of their time during the past year.

2022 INDIVIDUAL VOLUNTEERS

Jane Abromaitis
Staci Allen
Katherine Alt
Sonja Barta
Gilda Becker
Max Becker
Sherry Becker
Phyllis Bloedow
Joel Bock
Petra Boldt
Margaret Born
Rogene Brott
Mary Lori Bryne
Ryan Burg
Chris Burg
Bernie Chisholm
Sandra Colby
Viki Alby Davis
Hanna DeGraaf
Sandy DeShambo
Donna Eirich
Peter Fetterer
Diane Fiedler
Pearl Fischer
Lori Frey
Elizabeth Fuerst
JoAnn Gadick
Roy Gadick
Andrew Garcia
Kathy George
Tim George
Laura Graney
Linda Graves
Charlene Gumm
Jamie Haack
Elizabeth Haag
Robert Harker
Edward Henning
Margaret Heyn
William H. Holbrook
Ashwin Jadhav
Andrea Janey

Cheryl Janey
Eleanor Jung
Chloe Kerske
Orinee Kerske
Carol Kolzow
Wayne Kolzow
Joyce Kuhlow
Mary Kulhanek
Nord Larson
James Leighty
Shirley Leighty
Henry Lipman
Sandy Loth
Greg Lutz
Pat Mahlendorf
Edie Markwardt
Patrick Marsho
Mike Martin
Mary B. Meyer
Carol Miller
Suzanne Miller
William Moir
Ken Molitor
Lori Molitor
Chris Morley
Darlene Navis
Mary Novak
Wayne Novak
James Olson
Francoise Pietzner
Mark Price
Carol Rabe
Dolores Raeder
Lynnette Rakun
Steven Rautmann
Margaret Reisenauer
Evan Richards
Kenneth Ristow
Paul Rudnick
Joanne Salas
Kathy Schafer
Sharon Schleicher

*Celebrating our
Volunteers at the
annual Volunteer
appreciation picnic*



*Volunteers helping
with our Full-Day
Education programs*



*Volunteers at a
"Busy Bee" day
prepare materials
for Full Day
Education
Programs*



VOLUNTEERS CONTINUED

Kathy Schneider
 Myra Schneider
 Evelyn Schnell
 Cheryl Schoenenberger
 Roland Schoenenberger
 Debbie Schuette
 Diana Schultz
 Marie Schwinn
 Richard Seidemann Jr.
 Debbie Sheets
 Jim Sheets
 Hayley Shirk
 Christine Short
 Michael Short
 Anthony Sigismondi
 Jerry Smith
 Linda Smith
 Sheila Teeselink
 Jim Testwuide
 Char Travis
 John VanDerVaart
 Elaine Wagner
 Doris Weber
 Ann Weeden
 Barb Wegner
 Patience Weinberger
 Judy Weinhold
 Calvin Wheeler, Jr.
 Thomas Wiegand
 Ruth Williams
 Ronald Wood
 Daniel Worth
 Robert Ziegelbauer



2021 ORGANIZATION VOLUNTEERS AND COMMUNITY PARTNERS

Above and Beyond Children's
Museum

Bethlehem Lutheran School

Bookworm Gardens

Cheese City Woodwind Quintet

Cub Scout Pack 3861 and BSA Troop
8631

Boy Scouts of America Troop 861

East Troy Railroad Museum

Ivy League Garden Club

John Michael Kohler Arts Center

Kohler School District

Lake Shore O-Gauge

Railroaders

Lake Shore Garden Club

Lake Shore Miniature Makers

Mead Public Library

Muth Mirror Systems

North High School Holiday
Strings

Northern Lights Show Choir

Plymouth High School—
Mistletones

Raging Grannies of Sheboygan

Sargento Cheese

Sheboygan Accordion Club

Sheboygan County Area Retired

Teachers Association

Sheboygan County Home and Com-
munity Education

Sheboygan South High School

St. John the Baptist Catholic School
Singers

Wisconsin Aviation Heritage Center

WSCS-TV, TV8



IN MEMORIAM

We lost some great people in 2022, who will be deeply missed. We mourn the loss of Gerry Bangen, Bernard Beimel, Shirley Bogenschultz, Patti Brethouwer, LuAnn Cleary-Benninghaus, Ruth Drewry, Galen Frysinger, Shirley Glazer, Lavonne Huibregtse, Roy Kaestner, John Kohler, Herbert Kohler Jr., James Langemak, Patricia Lubbers, Mary Meyer, Russell Nery, John Posewitz, Mary Posewitz, Grace Reklaitis, Joan Ribich, Alan Rudnick, Dennis Schultz, Joanne Scribner, Al Udovich, Fred Zimmer, and David Zoch.

GET IN TOUCH WITH MUSEUM STAFF

We have a recently updated phone system! This means that each staff member has their own personal extension, making it easier for you to reach them directly.

Executive Director – Travis Gross, Ext. 7101

Operations Manager – Liza Rosenthal, Ext. 7111

Curator of Collections & Exhibits – Tamara Lange, Ext. 7108

Collections Assistant – Becca Schnabel, Ext. 7110

Education Liaison – Dale Robson, Ext. 7106

Education Program Coordinator – Matthew Bayens, Ext. 7103

Education Supply Manager – Nathan Chisholm, Ext. 7105

Program Coordinator – Heather Hanlon, Ext. 7112

We love to hear from you! Contact (920) 458-1103 for all general inquiries and comments. We look forward to celebrating our centennial year with you!

SHEBOYGAN COUNTY MUSEUM

3110 Erie Avenue
Sheboygan, WI 53081
(920) 458-1103

Non-Profit
Organization
U.S. Postage Paid
Sheboygan, WI
Permit No. 84

2022 ANNUAL REPORT



BOARD OF DIRECTORS

The Board's thoughtful guidance supports the continued development of the museum and its resources to best serve the Sheboygan County community.

OFFICERS

Paul Rudnick— *President*
William Moir— *1st Vice President*
James Olson— *2nd Vice President*
Carol Kolzow— *Secretary*
Frank Carcara— *Treasurer*
Travis Gross— *Executive Director*

DIRECTORS

David Gallianetti
Jamie Haack
Kyle Karstaedt
Nord Larson
Dr. Pat Marsho
Jim Renzelmann

HONORARY

Calvin Wheeler

MUSEUM STAFF

The dedicated efforts of the staff shape the day to day operations of the museum.

Travis Gross— *Executive Director*
Matthew Baynes — *Education Program Coordinator*
Nathan Chisholm — *Education Supply Manager*
Heather Hanlon — *Program Coordinator*
Tamara Lange — *Curator of Collections & Exhibits*
Dale Robson — *Education Liaison*
Liza Rosenthal — *Operations Manager*
Becca Schnabel — *Collections Assistant*
Tom Wiegand — *Custodian*
Rick Wojnarowicz — *Maintenance*

SHEBOYGAN COUNTY

